**ASSIGNMENTS ON DIGITAL MARKETING**

**Name: DHAYANIDHI S**

**DEPARTMENT: COMPUTER SCIENCE AND ENGINEERING**

**COURSE DETAIL: DIGITAL MARKETING**

**COLLEGE: DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY**

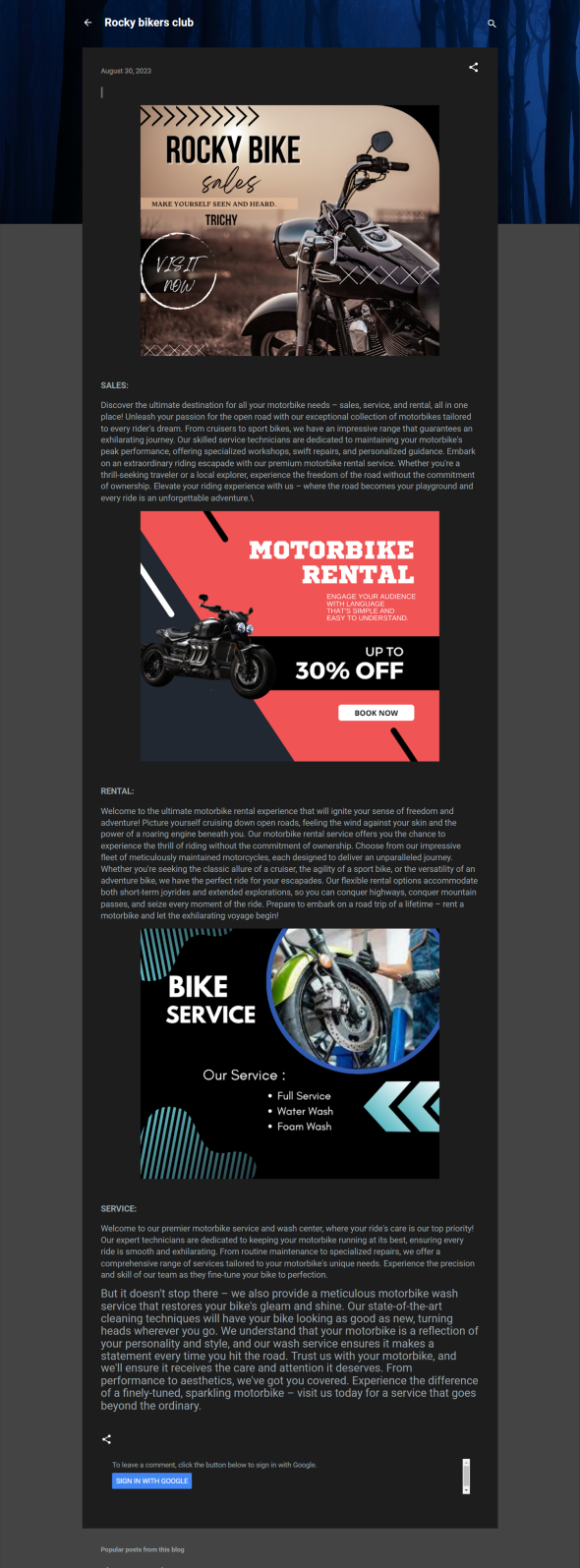
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**ZONE: 12**

**ASSIGNMENT 1:**

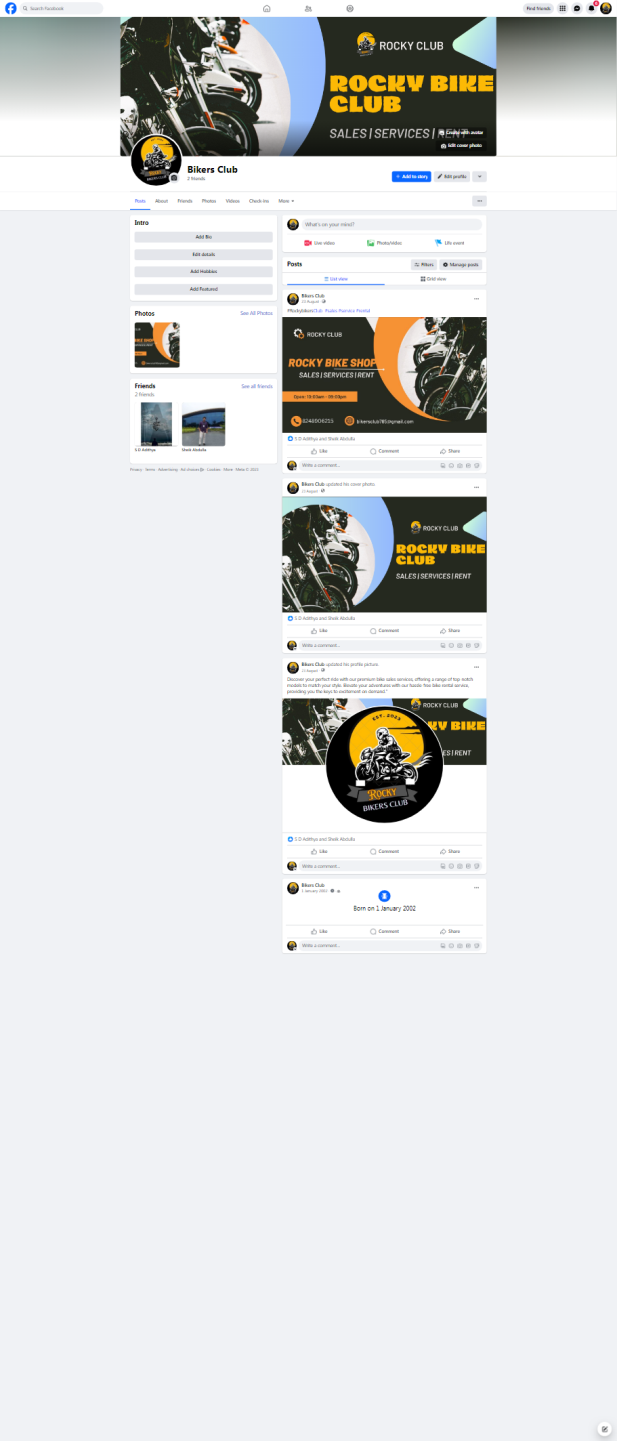
Create a blog or website using Blogspotand WordPress. Customize

The theme design and post new article with 500 words <https://rockybikersclub78.blogspot.com/2023/08/sales-discover-ultimate-destination-for.html>

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**ASSIGNMENT 2:**

Create a new Facebook business Page and Post one social media poster for your brand. <https://www.facebook.com/profile.php?id=61550338182422>

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**ASSIGNMENT 3:**

Create and design a social media advertisement poster using Canva.

<https://rockybikersclub78.blogspot.com/2023/08/about-motorcycle.html>

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**ASSIGNMENT 4:**

4.Create email newsletter design using MailChimp or Canva tool <https://rockybikersclub78.blogspot.com/2023/08/blog-post.html>.

